

# EXHIBIT PROSPECTUS for 2020!

2<sup>nd</sup> Edition!

February  
12 & 13

In warm MIAMI!



| SOLAR  
| ENERGY STORAGE  
| ENERGY EFFICIENCY  
| CLEAN TRANSPORTATION  
| SMART BUILDINGS

**ENERGIZING**  
**ALL THE AMERICAS!**

(305) 412-0000

[www.TEE2020.com](http://www.TEE2020.com)



# Where you meet The Buyers *you won't find anywhere else!*

SOLAR | ENERGY STORAGE | ENERGY EFFICIENCY | CLEAN TRANSPORTATION | SMART BUILDINGS  
CONNECTING with Latin American, the Caribbean and US markets (40 countries under one roof)!

## SPONSOR PACKAGES

10'x10' BRONZE (3x3mts)	\$2,990
10'x20' SILVER (3x6mts)	\$4,590
10'x30' SILVER PLUS (3x9mts)	\$5,790
20'x20' & 10x40 GOLD (6x6mts)	\$6,990
20'x30' PLATINUM (6x9mts)	\$8,490
20'x40' DIAMOND (6x12mts)	\$9,990

**Benefits:** pipe & drape, 6' draped table, 2 chairs, basket, ID sign, listings, staff badges, FREE passes for guests. (10x20 & larger: 2 tables & 4 chairs)

- **LOGO with link** in website - **ELECTRICITY** (120v, 5 amps)
- **FEATURED LISTINGS W. LOGO** on-line, in Guide & on-site
- **20-min. SPEAKING**. In English and/or Spanish (You choose!)
- **GOLD Bonus: HALF PAGE AD in the Guide** (limited time)
- **PLATINUM & Up Bonus: PAGE AD in the Guide** (limited time)

## A-LA-CARTE

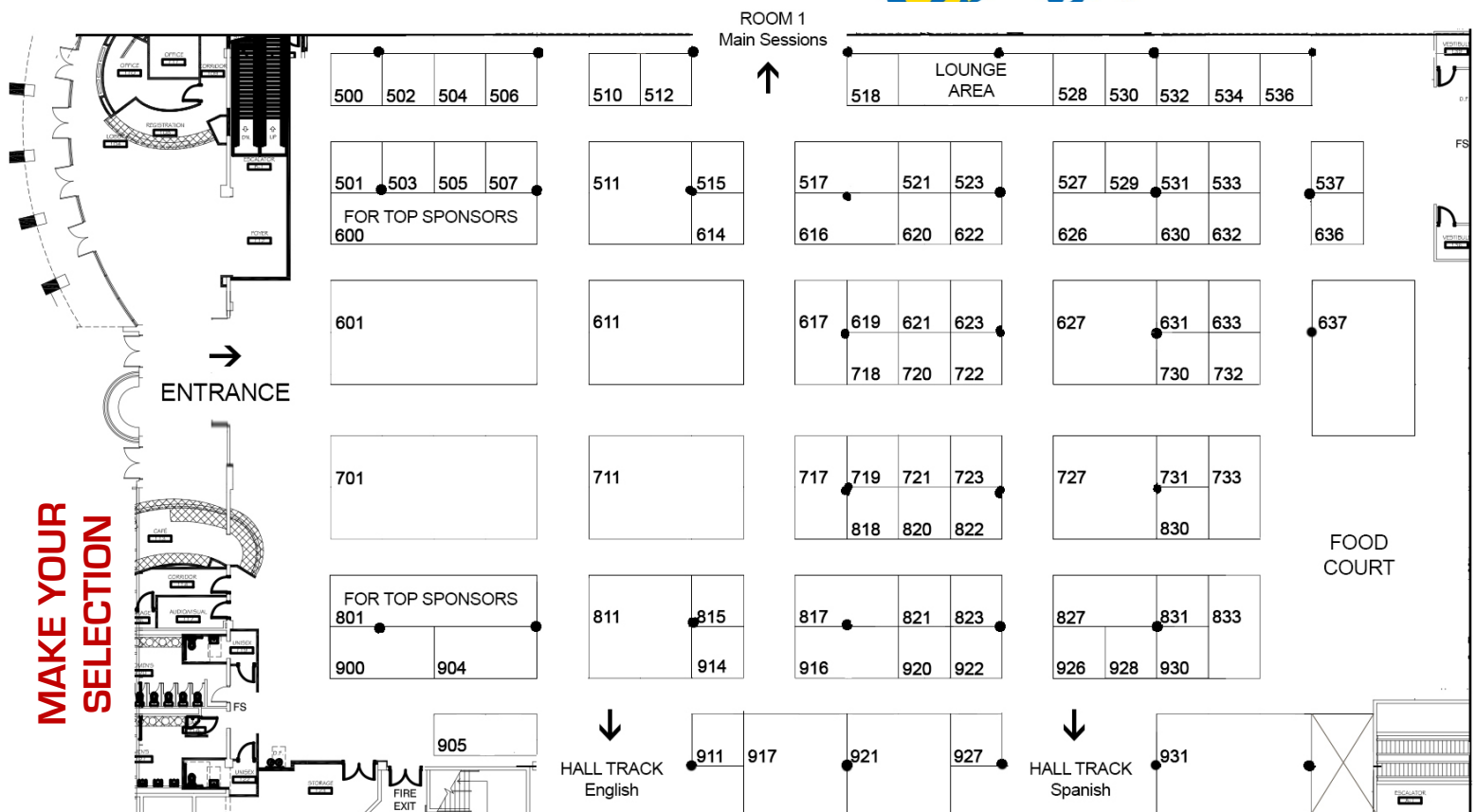
10'x10'	\$1,995 (\$19.95/sq. ft.)
10'x20'	\$3,595 (\$17.98/sq. ft.)
10'x30'	\$4,795 (\$15.98/sq. ft.)
20'x20' & 10x40	\$5,995 (\$14.98/sq. ft.)
20'x30'	\$7,495 (\$12.49/sq. ft.)
20'x40'	\$8,995 (\$11.24/sq. ft.)

**Benefits:** pipe & drape, 6' draped table, 2 chairs, basket, ID sign, on-line & guide listings, staff badges & FREE passes for guests. (10x20 & larger 2 tables, 4 chairs)

Electricity (120v/5amps) add \$150 Corner booth add \$100



FEBRUARY 2020,  
12 & 13



**NOTE:** Larger booths, bulk spaces & special configurations upon request

**CONNECT with** Energy Professionals, Engineers, Installers & Servicing Cos., Utilities, Solar Pros., Smart Home/ Commercial Builders, Architects, Developers, Contractors, Integrators, Energy Mgrs., LEED Pros., Infrastructure/Transmission Entities, Purchasing Agents, Sustainable Mgrs., Municipalities, Manufacturers, Distributors, Retailers, Exporters, Importers, ... **from Latin America, the Caribbean & USA,**



**In warm MIAMI**  
The Americas Business Capital!

# THOUGHT-LEADER TOP SPONSORSHIPS

*Be seen as the top leader in the industry  
Dominate the event!*



## 1) **PREMIER SPONSOR** - Investment **\$20,000 (exclusive)**

FEB 2020: 12 & 13

Benefits include:

- **10x10 or 10x20 BOOTH** in prime area
- **PREMIER SPONSOR RECOGNITION** on home web-page with company logo/link & in Expo Guide.
- **MAIN OPENING SPONSOR:** See all benefits in page 4 (based on availability).
- **OTHER EXCLUSIVE SPONSORSHIP:** See page 4 in Prospectus for options (based on availability).
- **MAIN FEATURED PRESENTATION** (One, 45 minute). Could be arranged as a Solo/Multiple Speaker or Panel Session delivered in English or Spanish in the Main breakout or the Show floor
- **EXPO GUIDE BACK COVER or PRIME PAGE AD** (based on availability)
- **PROMINENT COMPANY LISTING:** 100-word company profile posted on-line and in Expo Guide.
- **BOARD PANEL** in the Main Entrance Unit
- **DEDICATED EMAIL BLAST (x2)** Before and after the Show.
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **10 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs.
- **25 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs

## 2) **PRESENTING SPONSOR** - Investment **\$15,000 (limited to 2)**

Benefits include:

- **10x10 or 10x20 BOOTH** in prime area
- **PRESENTING SPONSOR RECOGNITION** on home web-page with company logo/link & in Expo Guide.
- **ONE EXCLUSIVE SPONSORSHIP:** See page 4 in Prospectus for options.
- **SPECIAL FEATURED PRESENTATION** (One, 20 minute). Could be arranged as a Solo/Multiple Speaker or Panel. Session delivered in English or Spanish in one of the Hall Tracks.
- **EXPO GUIDE PRIME PAGE AD**
- **PROMINENT COMPANY LISTING:** 75-word company profile posted on-line and in Expo Guide.
- **DEDICATED EMAIL BLAST (x1).** Before the Show.
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **5 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs]
- **20 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs.

## 3) **SIGNATURE SPONSOR** - Investment **\$10,000 (limited to 3)**

Benefits include:

- **10x10 or 10x20 BOOTH** in prime area
- **SIGNATURE SPONSOR RECOGNITION** on home web-page with company logo/link & in Expo Guide
- **SPECIAL FEATURED PRESENTATION** (One, 20 minute). Could be arranged as a Solo/Multiple Speaker or Panel Session delivered in English or Spanish in one of the Hall Tracks.
- **EXPO GUIDE FULL PAGE AD**
- **PROMINENT COMPANY LISTING:** 50-word company profile posted on-line and in Expo Guide.
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **3 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs]
- **15 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs.

# EXCLUSIVE SPONSORSHIPS

*Stand out from your competitors...  
Dominate the event!*

FEB 2020  
12 & 13



## A - TEE20 MAIN OPENING (exclusive):

**\$3,000 (Non Exh.) - \$2,400 (Exhibitor)**

Open the Event with Your Message... Loud & Clear!! 10-minute open message; Logo on event signage & AV screen, literature distribution opportunities. Recognition in website, show promotions, event's program and guide.



## B - TEE20 "HAPPY HOUR" (excl.):

**\$2,500 (Non Exh.) - \$2,000 (Exhibitor)**

Day 1, February 12, at 5 pm.

Invite all Attendees to Network with You... Be the Host of the Party!

At a glamorous lounge area with a lot of music, fun & entertainment! Includes outstanding presence and exposure during the "Happy Hour". Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities.



## C - "SEE-YOU-IN-2021 FREE BEER CLOSING" (excl.):

**\$2,500 (Non Exh.) - \$2,000 (Exh.)** Day 2, Feb 13, 3 pm

Logo on event signage, literature distribution opportunities. Recognition in website, show promotions, event's program and guide

## D - TEE20 REGISTRATION & BADGES (exclusive.):

**\$3,000 (Non Exh.) - \$2,400 (Exhibitor)**



Welcome Attendees with Your Message & Image since they register on-line until they pick up their badges on-site with your logo in! Banner with link in on-line registration pages, Logo on badges. Logo in Registration area. Advanced recognition in website and show promotions, recognition in event's program and guide.

## E - TEE20 LANYARDS (excl.):

**\$2,000 (Non Exh.) - \$1,600 (Exhibitor).** Lanyard provided by sponsor

## F - TEE20 CHARGING STATION (exclusive):

**\$2,500 (Non Exh.) - \$2,000 (Exhib.)** By the Food

Court. *Keep attendees fully operational with their mobiles!* Logo with a Courtesy of "Your Company Name" in the station. Advanced recognition in website and show promotions, recognition in event's program and guide.

## G - TEE20 EXPO BAG (excl.):

**\$2,500 (Non Exhibitor)**

**\$2,000 (Exhibitor)**

Bring your own bag to the Show and Make It the EXPO BAG! Advanced recognition in website and promotions, recognition in event's program and guide (Bag is provided by sponsor)



## H - SPECIAL COURSES:

**\$3,000 ea. (Non Exhib.)**

**\$2,400 ea. (Exhibitor)**

Where you can interact with a strong group of qualified potential customers and professionals in your field. Table top by the breakout entrance during the course, Logo on welcoming board & among exclusive sponsors, literature distribution. Recognition in website, promotions, event's program & guide.



## I - TEE20 FLOORPLAN (exclusive):

**\$3,000 (Non Exh.) - \$2,400 (Exh.)**

Banner with link posted on the online interactive floor plan, "Sponsored by your Company name & Logo" in the central pages of the Expo Guide and in Directional Boards onsite.

## J - TEE20 PROGRAM CHART (exclusive):

**\$3,000 (Non Exh.) - \$2,400 (Exh.)**

Program chart with complete schedule of sessions and events (given to each attendee in a separate piece and posted in the event website) is presented as "Sponsored by your Company name or Logo".

## K- INSERTS in EXPO BAG (5 available):

**\$1,000 ea. (Non Exh.) - \$800 ea. (Exhibitor)**

Unique item provided by sponsor to include in Expo Bag. The item must be approved by The Energy Expo.

## L- COFFEE BREAKS (4 available):

**\$900 ea or \$3,000 (exclusive for the whole show)**

Logo on event signage by the coffee station, Recognition in website, show promotions, event's program and guide

**NOTES:** All Non Exhibiting Sponsorships include web /guide listings and 2 exhibitor badges. New Sponsorships may be designed or customized as per your marketing needs.

## ADVERTISING in EXPO GUIDE

TEE2020 Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication, with complete event info, posted on-line & distributed on-site to each attendee

BACK COVER	\$2,495 exclusive
IN COVER	\$1,995 exclusive
PAGE 3	\$1,995 exclusive
FULL PAGE	\$1,495
HALF PAGE	\$ 995
COVER BANNER	\$ 1,295 exclusive



(305) 412-0000 | mail@TheEnergyExpo.com



## PARTICIPATION AGREEMENT

Please print clearly

This Box is for your info in the Expo Guide



**MIAMI Airport  
Convention Center**

**: YV. ½ & %, 2\$88\***

Complete, sign & return this Agreement to show organizers  
By FAX to **(305) 412-3247** or  
**mail@TheEnergyExpo.com**  
All requests will be assigned on  
a first-come, first-served basis.

Make your check payable to  
**THE ENERGY EXPO**

and mail it to  
**8900 SW 107 Ave., Ste 313  
Miami, FL 33176**

To pay by credit card use the  
box at the bottom.

To pay by wire transfers  
ask for instructions.

Agreement is considered  
valid when signed by  
Show Management

**COMPANY/EXHIBITOR:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ WWW: \_\_\_\_\_

Main **BRANDS:** 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

**INDUSTRIES:** ☐ Solar ☐ Energy Storage ☐ Energy Saving ☐ Energy Servicing  
☐ Energy Mgmt. ☐ Clean Transport. ☐ Smart Buildings ☐ Other: \_\_\_\_\_

**MARKETS:** ☐ East USA ☐ FL ☐ South FL ☐ Caribbean ☐ Central America ☐ South America

Your description for the Guide (20 words max.) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**CONTACT 1**(Name): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**CONTACT 2:** \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Cellular: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

### DESCRIPTION

- 1) Sponsor Package:** DIAM.\_\_\_\_ PLAT.\_\_\_\_ GOLD\_\_\_\_ SILVER+\_\_\_\_ SILVER\_\_\_\_ BRONZE\_\_\_\_
- 2) Exclusive Sponsorships:** \_\_\_\_\_
- 3) Booth size:** \_\_\_\_\_' X \_\_\_\_\_' **Choices:** a) # \_\_\_\_\_ b) # \_\_\_\_\_ c) # \_\_\_\_\_
- 4) Other: Guide AD size:** \_\_\_\_\_ **Elect.:** \$150 \_\_\_\_\_ **Corner.:** \$100 \_\_\_\_\_ **2<sup>nd</sup> list.:** \$495 \_\_\_\_\_
- Note:** \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Guide and staff badges. Refer to your confirmation email for details & other benefits.

### COSTS

- 1) Package** \$ \_\_\_\_\_
- 2) Exclusive** \$ \_\_\_\_\_
- 3) Booth** \$ \_\_\_\_\_
- 4) Other** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

\_\_\_\_\_  
Exhibitor / Sponsor Signature

\_\_\_\_\_  
Expo Account Executive

\_\_\_\_\_  
Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in THE ENERGY EXPO Terms & Conditions, and agree to abide by them. Fax, email and image transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

Approved by  
Show Management

### PLEASE CHARGE MY CREDIT CARD

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_

Number \_\_\_\_\_ Cardholder \_\_\_\_\_

Expiration: \_\_\_\_\_ Sec. Code: \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_